



US Hospital Status and Outlook Quarterly Tracking Report

Attention Hospital Chiefs and Directors: CFO, CEO, COO, CTO, VP, VAC Members

ITG, a leading supplier of healthcare market research and business intelligence is launching new industry-wide quarterly report that institutions such as yours will come to rely on as the definitive resource for their big-picture operational and financial planning. The report will be offered at no cost to all survey participants and will be confidentially customized to identify your own institution's data only to you: the information you supply will be aggregated into patient volume or geographic segments for other consumers.

- Current and anticipated changes in patient volume and key hospital economic indicators (revenues, profits, staff headcount)
- Current and anticipated changes in hospital business conditions, overall business environment, executive confidence
- Perceptions and trends in capital expenditure priorities, including EMR / IT infrastructure, robotic instrumentation
- Trends in utilization and cost management for key implantable devices – stents, ICDs, PPMs, Orthopedic implants
- Current and anticipated changes in supply chain management strategies – GPO, ACO and Pay-for-Performance initiatives, capitation, vendor consolidation, contract bundling

With your participation, the report becomes a unique data source for the metrics that determine success in this increasingly competitive marketplace. This data exchange is a win-win— you can expect new insights into strategic growth and cost savings, and patients can expect higher quality, lower cost healthcare.

Compensation: in addition to receiving our valuable report free of charge, you will garner incentives that are driven by your participation; the more surveys you complete, the higher will be your remuneration.

Both your identity and your institution's will remain strictly confidential. Participation is based on an opt-in standard: should you wish to participate, please visit our website (via computer) to register.

http://healthcare.majesticresearch.com/survey/Z_001/

(Note: If you are on a smartphone and do not wish to register on a computer, simply [click here](#) to email us and we will contact you directly.)

Thank you for your attention and please do not hesitate to contact us with any questions, concerns or further information needs.

Sincerely,

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